

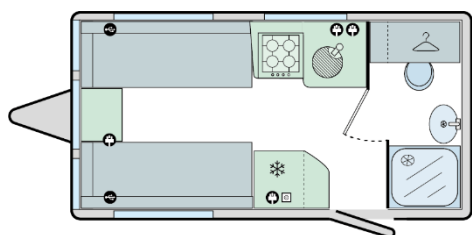


Ready for everything, the new limited edition Phoenix+ first-choice caravan range arriving this Autumn

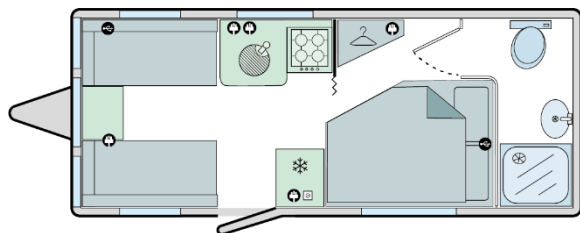
- Available in a choice of six popular single-axle layouts the new limited edition Phoenix+ is the ideal first-choice first-new caravan purchase
- Light weight high performance GRP skinned Alu-Tech bodyshell makes all models available to a wide range of tow car owners
- Updated exterior styling, including 'Dove Grey' and 'Polar White' GRP bodyshell plus new design silver alloy wheels, gives Phoenix models enhanced on-the-road and on-site presence
- Inside new furniture finishes and soft furnishing scheme, create stylish interiors beautifully showcased by the signature Bailey vertical front picture window
- A fully specified Truma Combi programmable heating system, combines with market-leading insulation courtesy of the Alu-Tech body shell to make the new Phoenix+ a caravan for all-seasons
- Models from the Phoenix+ line up will start arriving on Retailer forecourts from late September onwards

Striking the perfect balance between space, comfort and practicality the new Phoenix+ is a caravan which is ready for everything. Featuring stylish new looks both inside and out as well as a host of additional practical design features, all supplied in a robust and durable four-season bodyshell, Phoenix+ is the perfect mobile base wherever you choose to go.

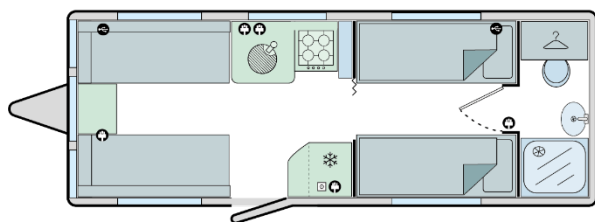
This limited edition range will be available from mid-September onwards in a choice of the six most popular single-axe layouts from the current Phoenix range.



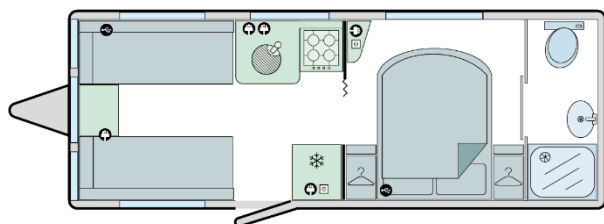
Phoenix + 420 single axle, 2-berth end-washroom



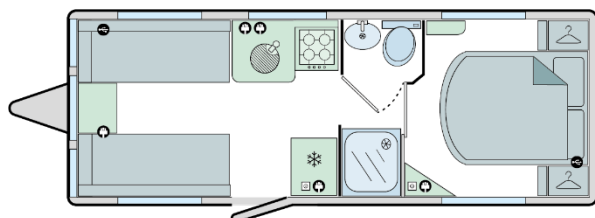
Phoenix + 440 single axle, 4-berth corner double bed, end-washroom



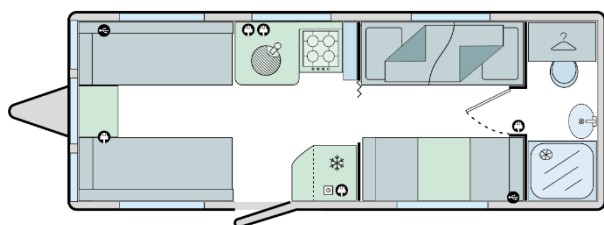
Phoenix + 642 single axle, 4-berth twin single bed, end-washroom



Phoenix + 644 single axle, 4-berth transverse island double bed, end-washroom



Phoenix + 640 single axle, 4-berth longitudinal double bed, centre-washroom



Phoenix + 650 single axle, 5-berth double bunk, end-washroom

Consequently the existing Phoenix 760 will be discontinued for the 2021 model year

As with all Bailey leisure vehicles models are built using our patented Alu-Tech construction technology, cloaked in a GRP outer skin, making them more robust, more durable and yet lighter than those manufactured using conventional methods to offer greater protection against the elements to keep you comfortable, safe and secure all year round. To date approaching 65,000 Bailey leisure vehicles have been built with this ground-breaking technology and are currently being used around the world.

The lightweight construction means these models are surprisingly light for vehicles with so much interior space, all with MPTLMs of under 1,450kgs, and as such are the perfect match for a wide range of tow-cars as well as for younger drivers with restricted licences.

This high performance body shell has been visually enhanced with the introduction new 'Dove Grey' GRP skinned sidewalls complete with a complementary new graphics scheme and new design silver coloured alloy wheels scheme, to give Phoenix a distinctive new appearance not normally found in a caravan in this price bracket.

Phoenix+ models are fitted with a fully specified Truma Combi heating and hot water system which allows you to holiday no matter the time of year. Combined with the market-leading thermal characteristics of the Alu-Tech bodyshell, this makes Phoenix a genuine all-weather vehicle, a fact



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confirmed with the achievement of the highest rating for thermal performance (Grade III Classification of EN1656-I) in rigorous cold chamber testing.

Inside new Bailey 'Light Oak' furniture, featuring dual finish Italian design curved overhead locker doors, combines new 'Chesham' soft furnishings and 'Hazelnut' loose fit carpets throughout, including the washroom, to create stylish new interiors beautifully showcased by the signature vertical front picture window

Designed to make your life easier the new Phoenix+ includes a host of clever touches including two USB sockets located in its directional spotlights for connection to smartphones and tablets and up to five 230v sockets to ensure everybody in the family can remain powered up. Whilst the inclusion of a Status 550 television aerial and new branded DAB Radio with USB connection point and Blue tooth capability will cater for all their entertainment needs.

Bailey of Bristol Managing Director Nick Howard said, "The introduction of the Phoenix+ range brings an additional level of refinement to our popular first-choice range".

"Enhanced styling inside and out gives Phoenix a fresh new look, which combined with an already comprehensive specification, accessible unladen weights and a competitive retail price make it an extremely attractive proposition to people considering their first new caravan purchase"

Please visit baileyofbristol.co.uk for more information about the Bailey product ranges, to download a product brochure and to find your nearest Bailey retailer. For the latest Bailey news, please follow Bailey on either Facebook [@Baileycaravansandmotorhomes](https://www.facebook.com/Baileycaravansandmotorhomes), Twitter [@BaileyofBristol](https://twitter.com/BaileyofBristol) or Instagram [@BaileyofBristol](https://www.instagram.com/BaileyofBristol).



New Phoenix+ lounge featuring 'Chesham' soft furnishings



Phoenix+ 640 featuring NEW 'Light Oak' furniture finish and 'Hazelnut' loose fit carpets throughout, including the washroom



Phoenix+ 644 kitchen featuring NEW stainless steel round sink with concealed fixings



Phoenix+ 644 bathroom



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Notes to editors:

- The Bailey of Bristol website contains full details of its caravan and motorhome ranges as well as all the latest company news and information: baileyofbristol.co.uk
- Founded in 1948, Bailey of Bristol is the longest established UK independent manufacturer with over 70 years' experience in leisure vehicle production and design. During this period our family-owned business has grown to become not only the manufacturer of the UK's most popular caravan brand, but also one of the largest in Europe. In 2011, the company brought this same level of expertise to the motorhome world, as well as expanding to new export markets in Australia, New Zealand and South Korea.
- With more Bailey leisure vehicles on the road in the UK than any other, our company has earned its place as The Nation's Favourite. The signature build quality, comprehensive specification and superb value for money combine to set us apart from the competition and will ensure people will continue to 'Go Bailey' for many years' to come.
- Ten years' ago the company introduced the Alu-Tech body shell construction system, which is seen by most observers as the most significant development in leisure vehicle production technology for three decades. Providing genuine design innovation, this fully patented technology means that Bailey leisure vehicles are now some of the best engineered and most technically advanced on the market, keeping owners comfortable, safe and secure, no matter how tough the conditions.
- freedomtogo.co.uk: As a leading UK manufacturer, Bailey of Bristol is a keen supporter of the 'Freedom to Go' campaign developed by the caravan and motorhome industry to help people discover and plan their next adventure or relaxing escape. It offers inspiring ideas on where to go on holiday, and what to do when you get there, plus helpful advice, such as comparing whether a caravan or motorhome is the right and affordable choice.