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Bailey caravans put in a five-star performance in the new Caravan & Motorhome Club Caravan Design Awards Buyers Guide 2021

- **Bailey caravans put in a five-star performance in the new Caravan & Motorhome Club Caravan Design Awards Buyers Guide 2021 with four five-star awards given and six further 4.5 star commendations**
- **50% of Bailey models entered received the top rating and achieved the top rating in 4 of the 9 categories**
- **All five of the current Bailey ranges received recognition in the competition, highlighting the strength of its caravan portfolio as a whole**

- **Display models from the five award-winning Bailey ranges are available to view on Bailey Retailer forecourts now. To find details of your local agent visit www.baileyofbristol.co.uk**

Bailey caravans put in a five-star performance in the new Caravan and Motorhome Club Caravan Design Awards Buyers Guide 2021, announced on Tuesday 8th December, with four five-star awards given in the main competition categories.

The **Alicanto Grande Estoril** was awarded five-stars for “**Family Caravans**” and the **Alicanto Grande Faro** was awarded five-stars for “**Any Caravan 8ft or More Wide**”. Recognition was also given to the **Unicorn Black Edition Merida**, which was awarded five-stars for “**Any Two-berth Caravans**” and the new **Phoenix+ 420** was also awarded five-stars in the “**Any Small Caravan (750kg – 1150kg MTPLM)**” category.

Bailey caravans also received further commendations in another five categories, meaning all five of the current ranges gained some form of recognition in the competition, highlighting the strength of the company’s caravan portfolio as a whole.

A full list of the awards recognition received by Bailey caravan models is as follows:

**The Caravan and Motorhome Club Caravan Design Awards Buyers Guide 2021
(December 2020)**

Alicanto Grande Estoril	5 STARS	Family Caravan
Alicanto Grande Faro	5 STARS	Any Caravan 8ft or More Wide
Unicorn Black Edition Merida	5 STARS	Any Two-berth Caravans
Phoenix+ 420	5 STARS	Any Small Caravan (750kg – 1150kg MTPLM)
Discovery D4-2	4.5 STARS	Any Small Caravan (750kg – 1150kg MTPLM)
Discovery D4-3	4.5 STARS	Any Small Caravan (750kg – 1150kg MTPLM)
Phoenix+ 440	4.5 STARS	Up to Four-berth Caravans
Phoenix+ 650	4.5 STARS	Up to Six-berth Caravans
Pegasus Grande SE Turin	4.5 STARS	Large Family Caravans
Pegasus Grande SE Brindisi	4.5 STARS	Any Caravan with Dedicated Bed(s)

The **Estoril and Faro** are two of the four models in the 8ft wide Bailey Alicanto Grande caravan range. Models from this 'Luxurious and limitless' range have topped the Bailey best-sellers list since their introduction, appealing to customers either as a touring or seasonal use vehicle.

The Estoril is a twin-fixed single bed, end-washroom layout, while the Faro is a new-to-Bailey layout, which features a transverse rear double island bed and a central nearside ensuite washroom that sits opposite a well-appointed dressing area.

The single-axle **Merida**, on the other hand, is one of the seven models in the Unicorn Black Edition range. Already established as the UK's most popular premium caravan the latest Unicorns benefit from enhanced styling both inside and out to give models a fresh new look. These combine with an already comprehensive specification, accessible unladen weights and a competitive retail price to ensure Unicorn will remain at the top of the shopping list for any discerning caravan owner.

New for 2021, the **Phoenix+ 420** is one of six models in the range and strikes the perfect balance between space, comfort and practicality. Featuring stylish new looks both inside and out as well as a host of additional practical design features, all supplied in a robust and durable four-season bodyshell, Phoenix+ is the perfect mobile base wherever you choose to go.

Commenting on the receipt of these coveted awards Bailey of Bristol Managing Director Nick Howard said: *"Naturally we are delighted that our caravan ranges have received this recognition in the Caravan and Motorhome Club Caravan Design Awards Buyers Guide 2021. Given the level of rigour involved in the judging of this particular competition it is particularly pleasing that two of our Alicanto Grande range and one from each of the Unicorn Black Edition and new Phoenix+ range were awarded five-stars"*.

"The fact that models from all of our five ranges have received award recognition is testimony to the amount of work that has gone into the strengthening our caravan portfolio as a whole over the past twelve months", he added.

Display models from all five of our multi-award winning caravan ranges are available to view on Bailey Retailer forecourts now.

For more information on our current product ranges, to download a product brochure and to find your nearest Bailey retailer, please visit www.baileyofbristol.co.uk. Alternatively, for the

latest Bailey news you can follow us on Facebook @Baileycaravansandmotorhomes, Twitter @BaileyofBristol or Instagram @baileyofbristol.



The Alicanto Grande Estoril



The Alicanto Grande Faro



The Unicorn Black Edition Merida



The Phoenix+ 420

Ends

Notes to editors:

- The Bailey of Bristol website contains full details of its caravan and motorhome ranges as well as all the latest company news and information: baileyofbristol.co.uk
- Founded in 1948, Bailey of Bristol is the longest established UK independent manufacturer with over 70 years' experience in leisure vehicle production and design. During this period, our family-owned business has grown to become not only the manufacturer of the UK's most popular caravan brand, but also one of the largest in Europe. In 2011, the company brought this same level of expertise to the motorhome world, as well as expanding to new export markets in Australia, New Zealand and South Korea.
- With more Bailey leisure vehicles on the road in the UK than any other, our company has earned its place as The Nation's Favourite. The signature build quality, comprehensive specification and superb value for money combine to set us apart from the competition and will ensure people will continue to 'Go Bailey' for many years' to come.
- Ten years' ago the company introduced the Alu-Tech body shell construction system, which is seen by most observers as the most significant development in leisure vehicle production technology for three decades. Providing genuine design innovation, this fully patented technology means that Bailey leisure vehicles are now some of the best engineered and most technically advanced on the market, keeping owners comfortable, safe and secure, no matter how tough the conditions.
- freedomtogo.co.uk: As a leading UK manufacturer, Bailey of Bristol is a keen supporter of the 'Freedom to Go' campaign developed by the caravan and motorhome industry to help people discover and plan their next adventure or relaxing escape. It offers inspiring ideas on where to go on holiday, and what to do when you get there, plus helpful advice, such as comparing whether a caravan or motorhome is the right and affordable choice.